



Singapore Anti-Spam Policy

GET REAL... WHO LIKES SPAM?

Neora™ has a zero-tolerance spam policy. We prohibit the distribution or delivery of any unsolicited bulk or commercial email, known as “spam.” Marketing-related emails sent by Neora Brand Partners or Customers (e.g., emails about promotions or products offers) may only be sent to recipients who have been clearly and fully notified of the collection and use of their email address for that purpose and have consented to receive these communications.

Emails sent, or caused to be sent, by Neora Brand Partners or Customers may not:

- Represent any Brand Partner or Customer (or their personnel) as an employee of Neora Corporate
- Use or contain invalid or forged headers
- Use or contain invalid or non-existent domain names
- Misrepresent, hide, or obscure any information in identifying the point of origin or the transmission path
- Use deceptive addressing
- Use a third-party’s internet domain name, or be relayed from or through a third-party’s equipment, without permission of the third-party
- Use misleading information in the subject line or otherwise make false or misleading comments in the email content
- Otherwise violate Neora Terms and Conditions, Privacy Policy, Policies and Procedures or Advertising Policy

Neora Brand Partners or Customers sending marketing-related emails must comply with all applicable laws including those relating to spam, privacy, advertising and marketing and, in particular, any legal requirement to inform a recipient how to unsubscribe from receiving further such emails (or to act on an unsubscribe request).

Violation of Neora’s Anti-Spam Policy will be taken very seriously. Any Brand Partner or Customer who is determined to be in violation of this policy may be terminated immediately.

If a Brand Partner’s or Customer’s violation of this policy causes any damage or loss to Neora’s normal business operations, or causes the Neora website or email functionality to be interrupted from normal service, the Brand Partner or Customer may be held personally liable for damages and loss of business.